



BritishAmericanBusiness

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British-American Business Council (BABC) Launches ‘Finding Your Way: The Trade and Investment Guide to the US 2018/19’ – Produced by BritishAmerican Business (BAB)

London - On 7 June 2018, BABC launched the latest publication in its Trade & Investment Guide series: ‘Finding Your Way: The Trade and Investment Guide to the US 2018/19’. The publication was launched in Birmingham at the Annual BABC Transatlantic Conference, bringing together over 250 business leaders and government representatives from both sides of the Atlantic.

‘Finding Your Way’ was produced by BritishAmerican Business on behalf of BABC in order to provide UK companies looking to either trade with, or invest in the US with a comprehensive and straightforward guide to ensure they do so with the best knowledge possible. The publication offers expert advice from our partner companies, answers to frequently asked questions, and links to useful resources to help these companies on their transatlantic journey.

‘Finding Your Way’ contains features on the main issues UK companies may face when bringing their business overseas to the US including; *Immigration, Finance, Insurance, Logistics* and *Tax* – kindly provided by our expert member companies Gibney Anthony & Flaherty, Santander, Travelers, UPS and Deloitte. The guide also features showcases on select states in the US and the unique, business-friendly environments they have created.

BAB is delighted to have received the endorsement of both the UK Department for International Trade (DIT) and SelectUSA for this publication.

Duncan Edwards, CEO, BritishAmerican Business and CEO, British-American Business Council said:

“Britain’s small and medium-sized enterprises are the lifeblood of the economy, accounting for 99.9% of all private sector businesses in the UK. Of these companies, approximately 25% export their goods and services across the globe, over half of whom export to the US market.

These numbers illustrate the value and importance so many of Britain's small and medium sized enterprises identify in the transatlantic trade and investment relationship as a source of growth and success for their business. Our chief goal at BABC is to nurture this relationship further, and help businesses of all sizes share their world-class products with our friends and colleagues in the US.

We hope this publication will act as a first port of call for any business looking to take their business overseas, and encourage them to play an active role in maintaining the transatlantic economic relationship as the most valuable on earth."

About BritishAmerican Business

BritishAmerican Business is an exclusive members' organization; we create networking opportunities for our members, which often lead to business opportunities, through the events and programming that we run, as well as the chance to meet, and discuss policy with, government, their representatives, and other NGOs. As a policy and advocacy organization we are the voice of transatlantic business; we support policies and action that will protect and enhance the environment for trade and investment between the US and UK through research, published reports and discussion with legislators and the executive branch of both governments. For more information, please visit www.babinc.org

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