



NEWS RELEASE

July 18, 2018

“The British are Coming!” to Downtown Norcross

The British—cars, that is—are rolling into Norcross for the 18th Annual British Car & Motorcycle Fayre featuring over 400 vehicles.

Norcross (Gwinnett County), GA (July 18, 2018) – The Atlanta British Car Fayre is the annual gathering of British car and motorcycle enthusiasts in Historic Downtown Norcross. Now considered the largest of its kind in the region, visitors come from miles around to explore the rare, the vintage and the fast. This year’s Fayre will be held on September 8th, and marks 18 years of the highly anticipated festivities.

With polished leather, gleaming paint and spot-free chrome, the featured marque of this year’s Car Fayre will be **Jaguar**. It will be joined by Rolls-Royces, MGs, Triumphs, Austin-Healeys, Sunbeams, Aston-Martins, Land Rovers, Lotuses and other iconic British automobiles. With a section for British motorcycles including many rare, vintage models, expect to see over 400 vehicles on display!

“We are excited to once again welcome the Atlanta British Car Fayre to Norcross,” states City of Norcross Mayor Craig Newton. “Going on 18 years, the event has become a tradition the City looks forward to each year, and no matter if you’re a true car buff or are just here for the fish and chips, we invite you to come out and share in the energy of these time-honored festivities.”

The Atlanta British Car Fayre is free of charge and anticipates more than 15,000 visitors. The City of Norcross will close streets in the downtown area for the day, and a free shuttle bus service will be available from two nearby locations.

The Scoop

Time:

10 a.m. - 3 p.m.

Location:

Historic Downtown Norcross

Not Just Cars...

The Brits are taking over Norcross—even our merchants are in on the festivities! For authentic British food try the fish and chips from Iron Horse Tavern, or visit the Vintage English Tea Room in the Masonic Lodge for a light lunch or proper ‘afternoon tea’ with scones, jam, double Devon cream and REAL English tea (served up with an authentic British accent by ladies from local British groups).

Parking and Transportation

Don’t miss out on the festivities or show while looking for a parking space. Free parking will be available

at One Heart Church (706 N. Peachtree Street, Norcross 30071) and Hopewell Missionary Baptist Church (182 Hunter Street, Norcross 30071) with a shuttle running continuously to downtown Norcross. The shuttle will begin at 9:30 a.m. and run every 30 minutes until 3:30 p.m. Additional free parking is available at assigned city streets. ADA parking will be available at City Hall (65 Lawrenceville Street).

Proceeds

Proceeds from the Car Fayre support the Amanda Riley Foundation. While the Fayre has always worked with local charities, several years ago the Fayre decided to concentrate on the Foundation, whose mission is to support children in the Atlanta area stricken with cancer.

4th Annual Car Boot Sale

A separate area is set aside for the Car Boot Sale, aka the British version of a garage sale. “Gently used treasure” is sold from the trunk of a car or the back of a truck—the “boot” of the car. Now is the time to clear out your attic and pack your car or truck with anything you want to sell: clothing, crafts, antiques, household items...if you can get it in your “boot” you can sell it. Your rubbish could be someone else’s treasure!

Other Fun Things to Note...

The Fayre will have two very special cars in attendance again this year—a 1926 Rolls Royce Phantom and a 1945 Standard Eight.

The Rolls Royce Phantom was built as an experimental car at the factory before being sold to a Member of Parliament in 1926. Only two of these cars are known to exist in the world, this one being the only one in the USA.

After WWII, Standard was the first car company in the UK to go back into production. The Standard Eight was built and registered in 1945 and there are only three left in the world, this one being the only one in the USA. Records indicate that it is also the oldest post-war car now in the USA.

Both cars a must see for everyone attending and they will be displayed together in their own special area.

Learn more online about this event at www.atlantabritishcarfayre.com and aplacetoimagine.com.

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About the City of Norcross

Incorporated in 1870, the city of Norcross has been very busy securing a solid standing as both an eco-conscious community and world-class art district in the nearly century and a half since. Voted Gwinnett County’s “Best Arts & Cultural Scene” by Gwinnett Magazine, Norcross has become well known for its unconventional public arts projects. Norcross was recognized by the Atlanta Regional Commission as one of only two Platinum-Certified Green Communities in the region and was named a “Best Green Government” by Gwinnett Clean & Beautiful and “Tree City USA” by The Arbor Day Foundation. The Sustainable Norcross Commission has earned regional applause for its efforts to spearhead the City’s local pro-environment practices. The city’s famed tree canopy, 13 parks and more than 31 acres of beautifully maintained public green space serve as popular gathering spaces for residents and visitors

alike. A jam-packed calendar of events and eclectic collection of shops and restaurants serve to keep the historic downtown area bustling year-round. Creative souls from all walks of life are encouraged to “come unwind” and enjoy the positive energy that earns Norcross its reputation as “a place to imagine.”

Media Contact:

Pam Ledbetter, Communications & Marketing for the City of Norcross

pam.ledbetter@norcrossga.net

communications@norcrossga.net

[678-407-8820](tel:678-407-8820)